

RYERSON SPORTS AND BUSINESS ASSOCIATION

About us:

The Ryerson Sports and Business Association is a non-profit organization managed by students for the benefit of students. We facilitate campus-wide events and projects to equip students with knowledge and opportunities to enter into and excel in the business of sports.

We Value:

- Diversity of thought and mental models
- Inclusion and integration of all members of the surrounding community
- Autonomy and entrepreneurial spirit
- Teamwork and cooperation
- Initiative and perseverance
- Desire to learn and progress

Our Initiatives:

All of our initiatives fall under at least one of the three following pillars: professional, academic and social. Academically, we seek to further students' understanding of concepts and methodologies that dictate the inner workings of the industry. Professionally, we strive to facilitate opportunities for students to familiarize themselves with potential career paths into the industry. Socially, we aim to provide opportunities for students to cultivate and maintain relationships with fellow peers, alumni, faculty and professionals.

Why apply?

1. You can gain a lot of transferable skills and knowledge from working with team members, professionals, advisors, external parties and other groups on campus.
2. You can have the opportunity to meet more students, alumni, professionals and thus have more resources at your fingertips.
3. You can experience the wonderful joy of achievement from inspiring students through successful initiatives.
4. You can add value to your experience as a Ryerson student.

Videographer

Roles & Responsibilities:

- Work directly with the VP of Marketing to plan media strategies for the year.
- Schedule media days along with VPM to record promotional videos for events.
- Record, edit, and distribute promotional videos for events.
- Responsible for taking and editing photos at RSBA affiliated events and media days.
- Attend regular meetings as needed.

Other Duties:

- Attend meetings with the VP Marketing to strengthen the RSBA presence and help build relationships
- Participate in group meetings

Requirements/Qualifications:

- Full time student enrolled at Ryerson University, preferably in a media related program
- Clear academic standing
- Previous student group experience is an asset
- Technical skills: Photoshop, video editing software, Microsoft Office, Google Suite
- Time Commitment: 2-5 hours a week

Photographer

Roles & Responsibilities:

- Work directly with the VP of Marketing to plan media strategies for the 2019/2020 year
- Schedule media days along with VPM to record promotional videos for events
- Record, edit, and distribute promotional pictures/albums for events
- Responsible for taking and editing photos at RSBA affiliated events and media days
- Attend regular meetings as needed

Other Duties:

- Attend meetings with the VP Marketing to strengthen the RSBA presence and help build relationships
- Participate in group meetings

Requirements/Qualifications:

- Full time student enrolled at Ryerson University, preferably in a media related program
- Clear academic standing
- Previous student group experience is an asset
- Technical skills: Photoshop, video editing software, Microsoft Office, Google Suite
- Time Commitment: 2-5 hours a week

If interested, please send your resume, cover letter, and portfolio to ryersonsba@gmail.com, subject line “Photographer Application” or “Videographer

Application”